

# The International Review of Ancient Art & Archaeology MINERVA

## MEDIA PACK 2018

The leading international ancient art and archaeology magazine enjoyed by academics and non-specialists alike, *Minerva* focuses on the extraordinary beauty of ancient culture, and how it continues to inspire us today.



### Reader profile

*Minerva*, the International Review of Ancient Art and Archaeology, is published six times a year.

*Minerva* has a global subscription base and is sold in major museums and art galleries including the British Museum, the Metropolitan Museum of Art, the Smithsonian and the Louvre.

Our subscribers and readers range from top academics, museum professionals, world-class dealers and discerning collectors to total non-specialists – all united in their passion for the ancient world.

By providing a direct window for everyone interested in the art and artefacts of the ancient and medieval world, *Minerva* offers access to a wide readership of potential new clients.

We would be delighted to provide further details of our competitive advertising rates. If you have any further questions, please do not hesitate to get in touch with us. To arrange bookings please contact: Nick Page, our Advertising Manager.

We look forward to helping you to increase your international profile.

With all good wishes  
Lindsay Fulcher  
Editor

For further information call Nick Page on 07789 178 802 or email [nick.page@madisonbell.com](mailto:nick.page@madisonbell.com)

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| Quarter page | £806          | £1008       |

### SERIES DISCOUNT (CALENDAR YEAR)

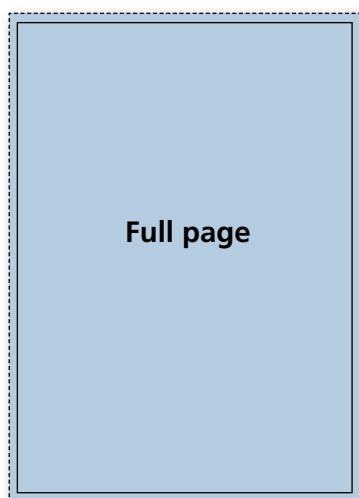
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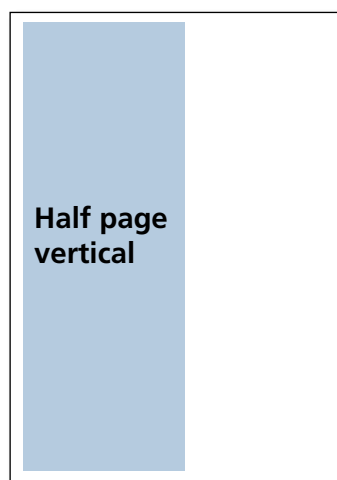
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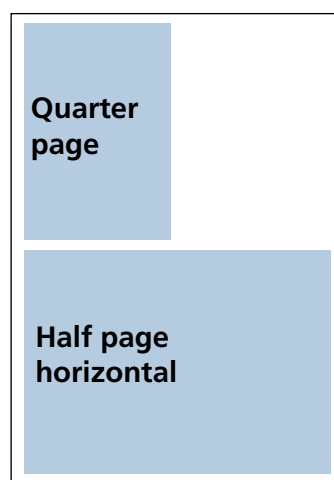
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### 2018 ADVERTISING COPY DEADLINES

| ISSUE                  | BOOKING DATE      | COPY DATE        | MAGAZINE ON SALE |
|------------------------|-------------------|------------------|------------------|
| January/February 2018  | 17 November 2017  | 24 November 2017 | 1 January 2018   |
| March/April 2018       | 26 January 2018   | 2 February 2018  | 1 March 2018     |
| May/June 2018          | 28 March 2018     | 4 April 2018     | 1 May 2018       |
| July/August 2018       | 25 May 2018       | 1 June 2018      | 1 July 2018      |
| September/October 2018 | 27 July 2018      | 3 August 2018    | 1 September 2018 |
| November/December 2018 | 26 September 2018 | 3 October 2018   | 1 November 2018  |

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